

# 10 Year Guarantee



Pryorsign have been a manufacturer of *Duralite signs* for over 40 years.

*Duralite*, our glass reinforced polyester graphic panel medium has been tried and tested in the field for all of this time.

*Duralite's* imagery, embedded approximately 1.0mm deep below its polyester surface, has traditionally been created by Screenprinting with pigmented inks which give excellent protection from UV light, thus having longevity against fading.

Although we still manufacture *Duralite* signs in exactly this way, Inkjet printing has come to the fore and many of our signs are now produced using this method of printing.

The resulting graphics are still embedded 1.0mm below the surface of *Duralite* and are also produced using UV pigmented inks.

Different degrees of severity of sunlight exposure, depending on the location and altitude of an outdoor image, make it difficult for printing ink manufacturers to give precise life span guarantees for their inks.

No one can give guarantees on differential fading due to partial surface coverage.

It is readily known that some colours fade more rapidly and partial surface covering of any coloured product would always put it at risk of differential fading.

Because *Duralite* images are located approximately 1.0mm beneath a UV inhibited polyester layer, this will add considerably to their longevity.

Digital *Duralite* images can therefore be guaranteed over a period of 10 years under normal light and weather conditions.



Certificate number 214799

pryor**sign**